

## ABOUT US

MotaClarity is a UK-based specialist disability motoring website that aims to be the first place people with a disability and carers go to when they need to search for information, advice and products related to disabled motoring.

## ADVERTISING OPTIONS

### HOMEPAGE TAKEOVER & SEARCH

Key positions served in rotation on the MotaClarity homepage and the main footer placement on vehicle search pages (maximum 4 advertisers).

### VEHICLE BRAND SEARCH

Your adverts will feature at the top of your chosen manufacturer index page, at the top of the subsequent manufacturer model search pages and the individual vehicle information pages for every model and trim variant for your selected brand (or brands).

### NATIONAL AWARENESS

Key positions served in rotation on the MotaClarity website header (above 768px), car manufacturer index pages, vehicle search pages and the individual vehicle information pages.

### GEO TARGETED SEARCH & LOCATION

Your tactical or brand awareness ads are shown to visitors local to your business during their vehicle search journey across multiple brands and model pages in rotation. Plus, at the top of the 'Find A Specialist' result pages.

### VEHICLE CATEGORY DEALS PAGES

Your creative will feature at the top of the screen on the chosen Category Deals Pages (e.g. electric cars, automatics, 7+ seaters).

### NEWS ARTICLE, SOCIAL MEDIA & NEWSLETTER POST

We can broadcast your promotion via a news article (including links back to your website), the MotaClarity monthly email and through social media.

### ON REQUEST

Bespoke Page Advertising | Used Wheelchair Accessible Vehicles | New Wheelchair Accessible Vehicles | Featured Dealers | Email Blast | Social Media Post | Newsletter Post



**£750 / month**

**From £400 / month**

**£400 / month**

**£35 / month**  
**+ \$50 Initial Set Up**

**From £100 / month**

**From £500**

All prices exclude VAT. Individual pages may also feature placements from advertising networks (e.g. Google Ads) or from other clients who have booked an alternative package. Selected packages may require a minimum 3 month booking. Please contact us if you require further information.