



THE NEW SEAT

# Leon



# Choose Brighter.

Made in Barcelona and powered by positive attitude, the new SEAT Leon has arrived with a bright new design, more comfortable interior and full connectivity. Need space? The new Leon Estate lets you pack more in. Want the Leon's powerful performance with lower emissions? The Leon e-Hybrid brings an electric driving experience.

A sportier look. Fully connected. More engine choices. Now you have even more ways to shine with the new Leon.





# Bold. Strong. Connected.

First impressions shine bright. Diamond front grille at the front, a coast-to-coast LED light at the rear. The new SEAT Leon looks and feels more seductive than ever. Smooth, flowing surfaces and dynamic lines give the Leon a fresher, sportier spirit. Dynamic indicators display every one of your eye-catching turns. Distinctive blisters add movement and energy, giving your drive a more emotional feel. A car that stands out. Even when it's standing still.





A wraparound LED ambient light welcomes you inside. Now, choose the right tone for your mood. But it's not just about the colours. The LEDs connect with advanced sensors outside, providing alerts that can prevent collisions. The new interior is well-equipped, elegant and has bigger proportions to give you more comfort in the cabin. The touchscreen display is now subtly angled towards the driver for better access to the 10" Navigation System.

Live light.  
Live bright.





# Your car. Always connected.

Want a seamless digital experience? The new SEAT Leon keeps you constantly connected. Behind the wheel or outside your car. Download the SEAT CONNECT App and use your smartphone to access vehicle data. Or open SEAT CONNECT through the touchscreen to start planning your route or organise your playlist. Now you can locate parking spaces, see real-time traffic maps and get route information to improve your experience even more. Always there, always on. That's what real connectivity means.

## **Safety & Service.**

Need urgent assistance on the road? Private Emergency Call detects an accident as soon as it happens and automatically sends your location to the emergency services. Something less serious to report? Reach out with Breakdown Call. Time to contact us or arrange a service? Customer Care and Service Scheduling will take care of that for you.

## **Remote Access.**

With Remote Access you can lock and unlock your Leon. Open the app to check up on the lighting and ventilation status of your vehicle. Capture all the data from your drive. And never worry about forgetting where you parked again. Just open Remote Access and your Leon will use its horn and lights to tell you where it is. You, your smartphone and your Leon. The perfect team.

## **Online infotainment.**

Keep your maps constantly updated, plan your next journey and send it from your computer or smartphone to your car. Find out where to refuel along the way and check out prices and opening hours. You can even use voice control to access destinations, media and radio. Because when you're fully connected, the possibilities are endless.







Your new SEAT Leon keeps you in touch. What do you need to get where you're going? The new Digital Cockpit has a splitscreen that lets you display navigation maps with route information. How do you want to get there? Right next to it, you'll find a high-resolution 10" Navigation System with a customisable touchscreen and voice control. Keep your hands on the wheel and tell your Leon where you want to go. It will take you there.

The future  
looks bright.

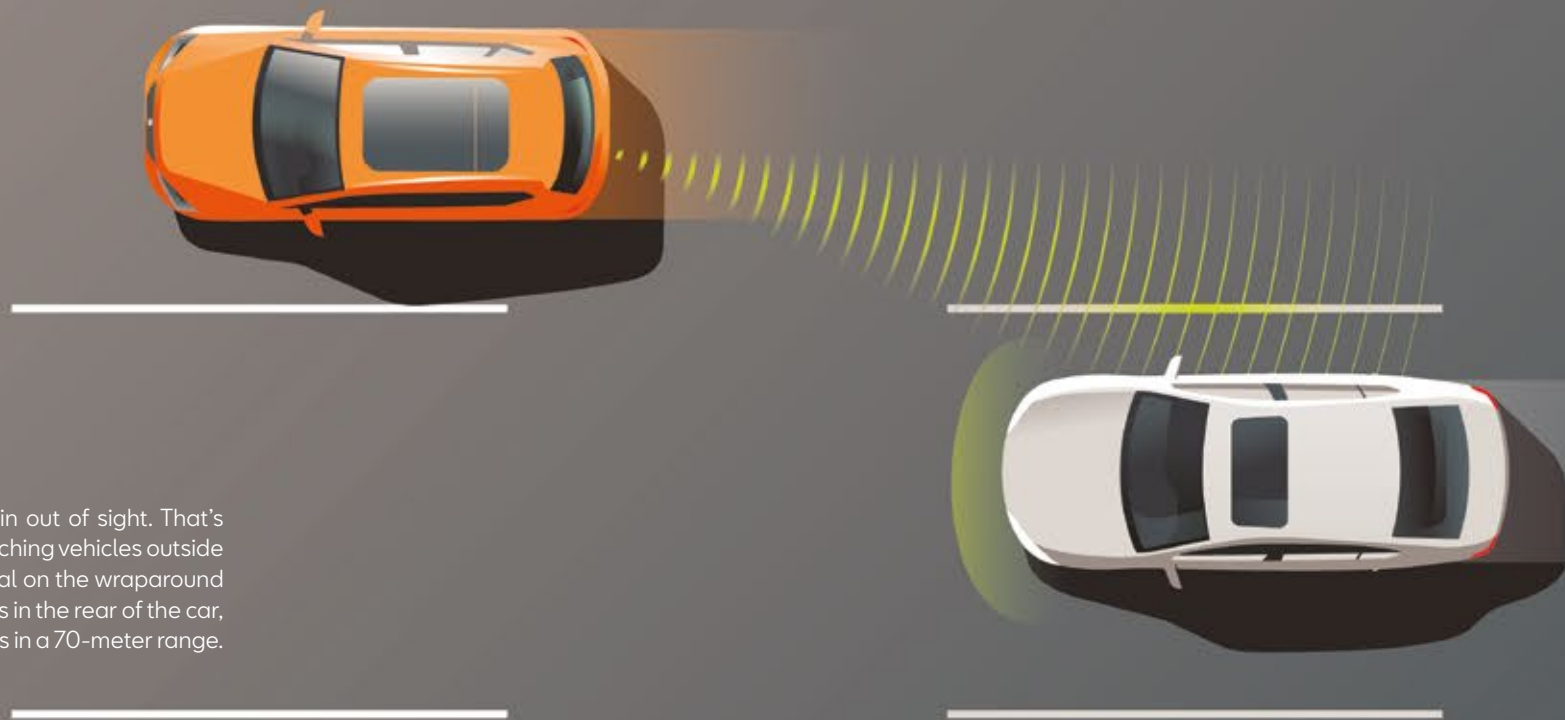


# Stay on the road and out of trouble.

Why worry? We've got your back. The new SEAT Leon combines performance with advanced driving assistance systems. Smart safety technology that anticipates and reacts to any situation on the road. Before you even have to.

## Side Assist.

Sometimes, approaching vehicles can remain out of sight. That's where Side Assist comes in. It picks up approaching vehicles outside your field of vision and warns you with a signal on the wraparound ambient light. Thanks to the two radar sensors in the rear of the car, Side Assist can detect the presence of vehicles in a 70-meter range.



## ACC predictive with Front Assist.

Using a front radar to scan the road, ACC constantly anticipates the danger ahead. Whether it's a car coming into your lane or a risky curve you're entering too quickly, your Leon is always ready to slow down. The system uses cameras and Navigation System to analyse bends and speed limits into the speed control.



## Exit Assist.

Keeping you safe on your journey doesn't end when you arrive. When you're ready to leave your Leon, Exit Assist detects approaching obstacles like incoming traffic or bicycles. An acoustic and visual warning alerts you if opening the door could lead to a collision.

# Plug-in. Shine on.

The new SEAT Leon e-Hybrid is much more than a standard hybrid car. Like most hybrids, it recharges its battery automatically. But it's a plug-in too. That means it uses its electric motor first, only resorting to the petrol engine for extra power. To recharge, simply plug it into a conventional power source.

The hybrid-electric combination makes this the most convenient low-emissions option available. The plug-in 75 kW electric engine combines with the 1.4 litre TSI engine to achieve 204 PS of total power.



# e-Hybrid.

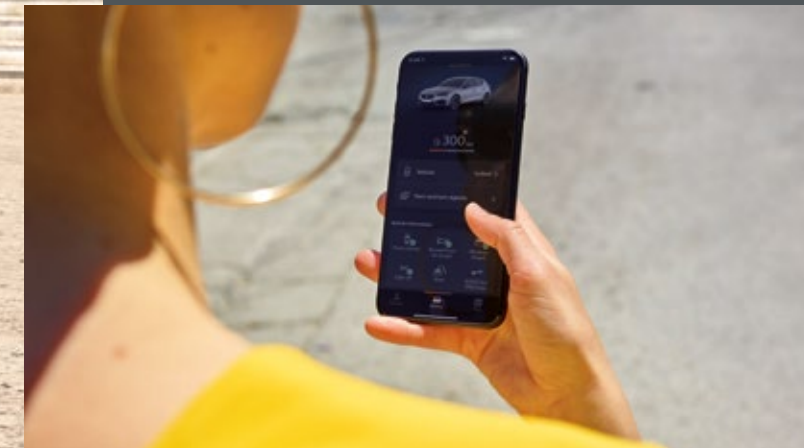




# More style. More substance.

Welcome to your world. The Leon SE trim has plenty to brag about inside and out. From the 16" Alloy Wheels to all the key essentials inside and out, the SE trim is for those who know what they want.

## SE trim.



### **SEAT CONNECT.**

With emergency call, breakdown call, parking position and remote lock and unlock, your Leon is as connected as you are.



### **See further, see better.**

Fog lamps with cornering function help you to cut through the mist and take on those challenging corners.



# A new way to do it all.

Say Hola! to the SE Dynamic. With natural voice recognition woken up by the words "Hola, hola", a digital cockpit and a button-free central display tilted towards the driver, you're stylish, connected and ready for the road.



## Digital cockpit.

All the technology you need for any journey.



## 10" Display.

The new 10" navigation system with touchslider and voice control lets you connect to your phone and easily manage interior comfort.



# SE Dynamic trim.





# The next level Leon.

Sometimes it's worth going that extra mile, to get where you want. The FR brings even more attitude and sporty appeal to the Leon. FR-specific suspension gives you a more dynamic drive, FR bumpers, 17" alloy wheels, and the FR badge on the rear give you a more assured look.

## FR trim.



### **Totally gripping.**

The multifunctional sport leather steering wheel with FR stitching upgrades every minute on the road.



### **Sit with attitude.**

The new Leon FR sporty seats, keeping you snug while you power into those curves.



# It's time to shine.

Ready to stand out? With 18" Performance machined alloy wheels, interior wrap around lighting and Coast to Coast rear lighting, your Leon FR First Edition will make heads turn wherever you drive.



#### **Hassle-free parking.**

Use Park Assist alongside your rear-view camera to turn tight spaces into easy parking places.



#### **Set the right tone.**

A wraparound ambient light stretches around the interior. You can choose its colour to reflect your mood.



# First Edition.



# Wheels.

16"



16" URBAN  
ALLOY WHEELS  
SE

18"



18" PERFORMANCE  
MACHINED ALLOY WHEELS  
FE

17"



17" DYNAMIC  
ALLOY WHEELS  
SEDV



17" DYNAMIC  
ALLOY WHEELS  
FR

CLOTH

SE SE  
SE Dynamic SEDV  
FR FR  
First Edition FE

# Upholsteries.



TWO TONE GREY AND BLACK FABRIC  
WITH DARK SILVER STITCHING

SE SEDV



TWO TONE GREY FABRIC  
WITH LAVA RED STITCHING

FR FE





# Colours.

SE **SE**  
SE Dynamic **SEDY**  
FR **FR**  
First Edition **FE**



DESIRE RED

FR FE



EMOCION RED

SE SEDY FR



MYSTERY BLUE

SE SEDY FR



NEVADA WHITE

FR



WHITE

SE SEDY FR



MAGNETIC TECH

FR FE



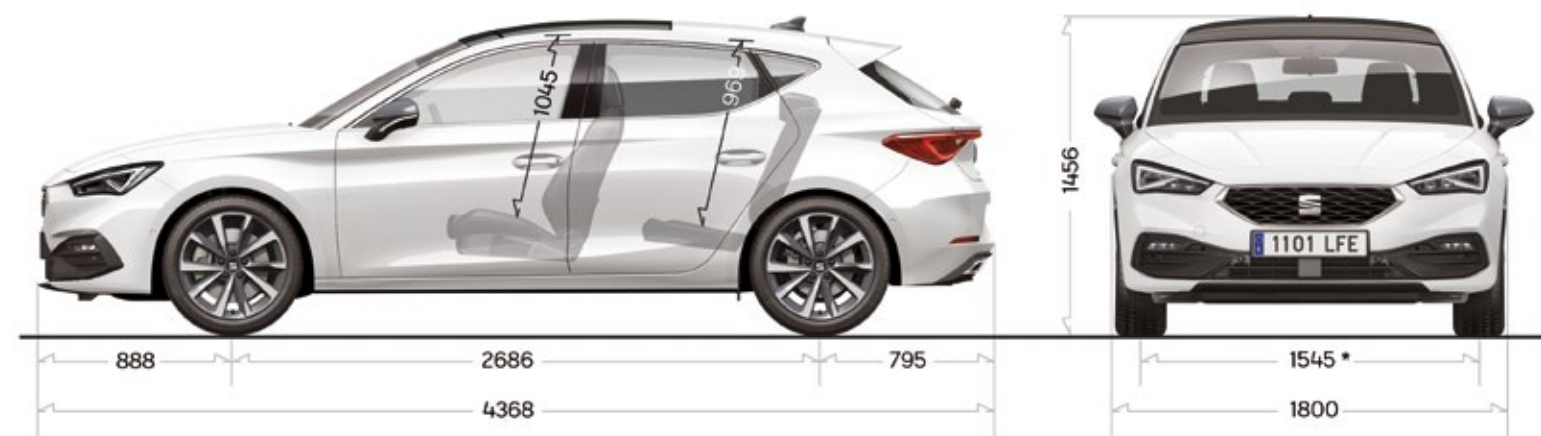
MIDNIGHT BLACK

SE SEDY FR

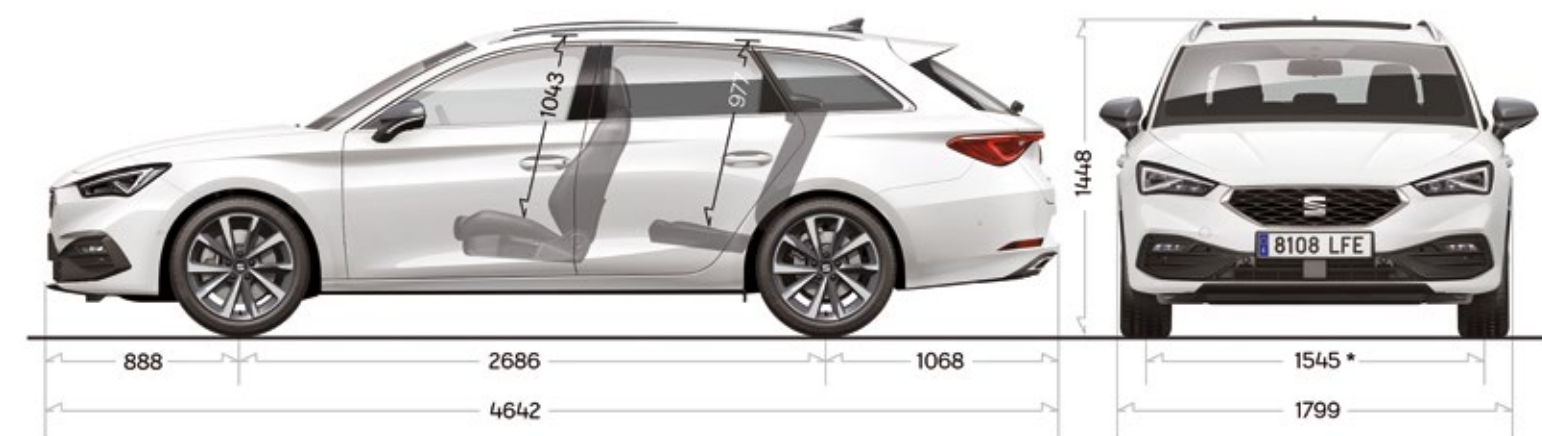




# Dimensions.



\* Model with 195/65 R15 ET45



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